

Hot Feet?

THE SOLUTION IS FINALLY HERE!

HEAT REFLECTIVE

Reflecto SEAL

by Preferred Deck Systems

Is it *REALLY* cooler than standard decking products? **ABSOLUTELY!**

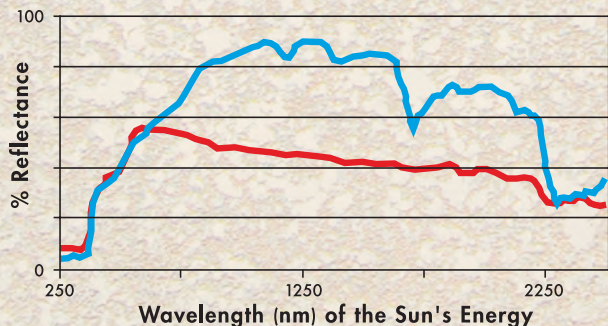
INCREASED REFLECTIVITY

This technology is similar to wearing White, instead of Black, in the hot sun.



TOTAL SOLAR REFLECTANCE

Standard Baja Sand = 46% Reflecto Seal Baja Sand = 61%



FEEL THE DIFFERENCE

YES! In the summer months, the Reflecto Seal feels cooler.



STANDARD
BAJA SAND



REFLECTO SEAL
BAJA SAND



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Reflecto SEAL

AVAILABLE IN 6 STANDARD COLORS

Choose darker colors *without* adding heat.

DO NOT pick colors from this brochure. Please refer to the Preferred Deck Standard Colors Chart.



Dusty Road

Reflecto Seal: 65%
Standard: 52%
26%*



Navajo Cream

Reflecto Seal: 64%
Standard: 50%
27%*



Baja Sand

Reflecto Seal: 62%
Standard: 46%
34%*



Graystone

Reflecto Seal: 58%
Reflecto Seal Only
26%*



Grand Canyon

Reflecto Seal: 56%
Standard: 39%
44%*



New Sonoran

Reflecto Seal: 53%
Standard: 30%
75%*

* INCREASE IN REFLECTIVITY

FREQUENTLY ASKED QUESTIONS:

Q: I already have an acrylic deck system. Can I install Reflecto Seal on top of it?

A: ABSOLUTELY. You would simply "repaint" your deck.

Q: Why is Reflecto Seal different?

A: Infrared (IR) pigment technology. It was first developed for the military in Desert Storm. Initially, tanks were easily detected by the enemy using simple infrared technology, since the metal on the tanks heated up much faster than the surrounding desert. Today, this same successful technology is making its way into other industries. For more in-depth information, visit www.prefdeck.com.



Q: How much more is Reflecto Seal?

A: Yes, it's a *little* more, but Reflecto Seal simply REPLACES the regular Top Coat Sealer (all the rest of the system is exactly the same.) Also, the average deck only uses 1 or 2 buckets of this specialty sealer, so it's not much more for your added comfort. Ask your contractor for details.

Q: Can I use Reflecto Seal to reduce energy costs?

A: ABSOLUTELY. Reflecto Seal uses the highest quality, 100% acrylic resins available, which is why it can withstand the daily exposure to water that often occurs around swimming pools. It is higher quality than most exterior paints. Available in 12 Standard, HOA-Friendly Colors. For more info, visit www.reflectoseal.com and call 602.361.8100.



All the lab results indicated Reflecto Seal was cooler, but I wasn't sold until I felt the difference for myself. As a mother of two boys, I am happy to offer a cost-effective solution for cooler feet!

– Rusty Gonzales, Preferred Deck's SW Region Account Manager



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